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Register your school at [#GenTX 2017](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&101&&&https://www.surveymonkey.com/r/GenTXDay2017) to join #GenTXDay! Complete the form to receive a 10% discount on one order at <http://gentxstore.com/> and for a chance to win a GenTX school banner or GenTX Prize Pack!  The Texas Higher Education Coordinating Board (THECB), creators of the Generation Texas movement, proudly announces [**Generation TX Decision Day 2017 (#GenTXDay)**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&102&&&http://gentx.org/events/gentx-day/) to be held on May 5, 2017. **#GenTXDay** is a culmination of the efforts across the state to support all students, especially our seniors, in getting to and through college!  On **#GenTXDay** all students, especially seniors, are recognized for their postsecondary plans in front of the entire study body. Think of GenTX Decision Day as a school spirit day, during which we all work together to build excitement and awareness surrounding the college selection and enrollment process.  All high school students, faculty, staff, and community members are encouraged to wear college apparel, decorate doors and classrooms in college themes, post signs and pennants in our community, decorate storefronts, or have college trivia contests — let’s get creative! Download the [**2017 Generation Texas Decision Day Guide**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&103&&&http://gentx.org/wp-content/uploads/2017/04/GenTX-Decision-Day-Resource-Guide-2017.pdf) to plan your **#GenTXDay** and make it the best in Texas! Accept the Challenge! Our goals this year are to have:   * At least **1,000** Texas High Schools [**accept**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&104&&&https://www.surveymonkey.com/r/GenTXDay2017) [**the challenge and register for #GenTXDay**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&105&&&https://www.surveymonkey.com/r/GenTXDay2017) to support students with activities, events, and outreach; * Every participating high school in Texas increase [**ApplyTexas**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&106&&&https://www.applytexas.org/adappc/gen/c_start.WBX) and [**FAFSA**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&107&&&http://www.fafsa.ed.gov/) completions by **four percentage points (4%)** above 2016-2017; and * Every eligible student (seniors) in Texas complete and submit the [**FAFSA**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&108&&&https://fafsa.ed.gov/) or [**TASFA**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&109&&&http://www.collegeforalltexans.com/index.cfm?objectid=d465d848-ea0f-c0ea-5209bc8c89262877) and an application (**[ApplyTexas](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&110&&&https://www.applytexas.org/adappc/gen/c_start.WBX)**) to at least one institution of higher education   Generation Texas also supports the regional efforts and goals of the [**60x30TX Texas Challenge to Reach Higher**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&111&&&http://www.texascollegeaccess.org/reach-higher/), which aligns with the national Reach Higher Initiative, to increase completion of college applications, FAFSA, and college readiness indicators.  We are featuring two contests this year:  **#GenTXDay School Challenge**  We want all schools in Texas to be a part of the biggest GenTX Decision Day we’ve ever had!  This year, all schools and counselors that complete the [**#GenTXDay School Challenge Form**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&112&&&https://www.surveymonkey.com/r/GenTXDay2017) and register their campus will receive a **10% discount on one order at** [**http://gentxstore.com/**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&113&&&http://gentxstore.com/) & be eligible for a chance to win a GenTX school banner or GenTX Prize Pack!  If you are an elementary or middle school or other organization that is hosting events or activities for **#GenTXDay** on May 5th (or a different day), we encourage you to register to be included in our statewide impact. We welcome participation in events at all schools and throughout our communities to be included in our statewide campaign.  **#GenTXDay Student Video Challenge**  This year, students across Texas can win prizes by sharing their GenTX Decision Day message by creating videos and posting to social media!  Seniors:   You could win an iPad in just a few easy steps! Post a video to Twitter, Facebook, Instagram, or YouTube about your decision to go to college. Where are you going? How did you decide? Include **@GenerationTexas** and the official hashtag **#GenTXDay** with your video for a chance to win! Check out the [**Contest Rules**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&114&&&http://gentx.org/wp-content/uploads/2017/04/Generation-Texas-Decision-Day-2017-Contest-Rules.pdf) and get started!  Not a Senior? You can still win a Generation Texas Prize Pack with t-shirts, bracelets, lanyards, bags, and other prizes by making a **#GenTXDay** Video. The rules are the same – check them out at [**Contest Rules**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&115&&&http://gentx.org/wp-content/uploads/2017/04/Generation-Texas-Decision-Day-2017-Contest-Rules.pdf).  The contest ends on Monday, May 15, 2017 at 5 p.m. CT.  Let’s make the biggest impact we can for Generation Texas!  **#Collegiance Contest - College Board**  We are encouraging students to continue the celebration on their college decision day by also participating with the @CollegeBoard “Pledge your #Collegiance” contest by sharing a fun college announcement video for a chance to a win a grand prize of **$5,000 for college**. For more info visit: [**https://collegiance.wcm.collegeboard.org/**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&116&&&https://collegiance.wcm.collegeboard.org/).  **@Better Make Room**  We are also proud to partner with [**@BetterMakeRoom**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&117&&&https://twitter.com/bettermakeroom) #CollegeSigningDay which is also on May 5, 2017. Visit [**https://www.bettermakeroom.org/get-involved/**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&118&&&https://www.bettermakeroom.org/get-involved/) to register your signing day event nationally or to make your "Reach Higher" statement for the whole nation to see! Customizable Resources Whether you are planning new events or building off old ones, we want to make sure you have as many resources as you need to plan a great event. Our [**#GenTXDay Webpage**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&119&&&http://gentx.org/events/gentx-day/) is loaded with customizable resources that you can tailor to your school and your community.   * The [**#GenTXDay Planning Guide**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&120&&&http://gentx.org/wp-content/uploads/2017/04/GenTX-Decision-Day-Resource-Guide-2017.pdf) provides ideas and templates to help you design, organize and implement your GenTX events and activities. * The [**GenTX Download Center**](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTcwNDIwLjcyNTI1MDkxJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE3MDQyMC43MjUyNTA5MSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE2OTE5MDg1JmVtYWlsaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ1c2VyaWQ9amVhbi5rZWxsZXJAdW50LmVkdSZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&121&&&http://gentx.org/resources/downloads/) is a resource bank where you can find downloads for students and parents, teachers, counselors and community organizations. * GenTX Mobile App | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | Connect & Share! 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