



GenerationTX Month 2017

The Texas Higher Education Coordinating Board proudly announces the [Generation TX \(GenTX\) Month](#) campaign, which combines our statewide [College Application and Financial Aid Awareness campaign](#), the nationwide [American College Application Campaign® \(ACAC\) Initiative](#), and the [60x30TX Texas Challenge to Reach Higher](#) efforts into one powerful month. GenTX Month also coincides with the opening of the [2018-19 FAFSA](#) and [TASFA](#). During **GenTX Month**, students at participating high schools will be assisted as they complete college and financial aid applications ([ApplyTexas](#) and [FAFSA](#) or [TASFA](#)).

Texas high schools and districts sign-up at

[Accept the Challenge](#)

to join #GenTXMonth. We will provide you with [FREE GENTX #IAPPLIED STICKERS](#) for all seniors at your campus who complete an ApplyTexas and/or FAFSA application. ApplyTX and FAFSA application data will be available before the initiative so you can set goals and track progress as we work together for GenTX Month.

We will also provide your school and district with a certificate for participating in this effort. If you are joining the challenge and are not a high school, we will provide your organization with a certificate as well.

GenTX Month supports the regional efforts and goals of the [60x30TX Texas Challenge to Reach Higher](#), an initiative to increase college applications, FAFSA completions, and college readiness across Texas.

[Accept the Challenge!](#)

Connect & Share!

Follow us [@GenerationTexas](#) & use the official hashtags [#IApplied](#) [#GenTXMonth17](#)
Get creative with your own posts and tags!



Our Goals this year are to have:

- At least **1,200** Texas High Schools [accept the challenge](#) and support GenTX Month with college application and financial aid activities, events, and outreach
- Every participating high school increase [ApplyTexas](#) and [FAFSA](#) applicants and completions by **four percentage points (4%)** above the prior academic school year
- Every eligible student (seniors) in Texas complete and submit the [FAFSA](#) or [TASFA](#) and an admission application through [ApplyTexas](#) to at least one institution of higher education

To get started, [sign-up to take the challenge](#) and grab a copy of the [GenTX Month Community Planning Guide!](#)

Already planning events or activities before or after November? Want to get involved through your middle or elementary school? We've got you covered! We welcome all events in and around these dates, at all schools, and throughout our communities to be included in our statewide campaign to make the biggest impact we can for Generation Texas!

Ready to get started? Planning an event for students to complete [ApplyTexas](#) and [FAFSA](#) or [TASFA](#)? Check out guides, templates, and resources at the [Download Center](#).



#GenTXMonth Resources

- [GenTX Download Center](#)
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GENERATION



Generation TX is a project of the [Texas Higher Education Coordinating Board \(THECB\)](#) that launched in October 2010 and is expanding across Texas. If you have questions, please [contact us](#).

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60x30TX

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